



# Institute of Actuaries of India

Statutory body established under an Act of Parliament

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## Srinivasan V

Chartered Accountant, Founder & CFO Partner

CFO Bridge Services

Srinivasan V, a Chartered Accountant with about 30 years of total experience and of which about 24 years of successful corporate career as CFO of large & diversified enterprises.

He handled various facets of Finance including Accounting, Process controls and improvements including implementing new software systems, All aspects of direct and indirect taxation, Policy issues relating to growth of the industry, fundraising including debt, mezzanine and equity raising, working with large boards etc.

Srini has also proven ability to partner business in key strategic and functional leadership roles across multiple industries viz. Oil & Gas, Life and General Insurance, E-Commerce, InsureTech etc., built a finance teams for MNCs, together with a keen interest and disposition towards entrepreneurship, business incubation and mentoring start-ups and SMEs.

He founded CFO Bridge LLP in 2012, India's leading CFO Shared Service Company, which is supporting Start-ups and SMEs which cannot afford a full time CFO. Today CFO Bridge LLP serves more than 40 entities in Mumbai, Pune and Bangalore and stands for quality, delivery and reliability. The clients of CFO Bridge have made significant progress in financial management with high quality people, process and systems implemented by CFO Bridge which has contributed to their rapid growth while ensuring high quality corporate governance and compliance.

He has earlier worked across Reliance & Cairn Energy - in Oil & Gas sectors spanning more than 13 years, AMP Sanmar, ICICI Prudential Life and Bharti AXA Life - in Life Insurance sector over 13 years. His stint as CFO (Chief Finance Officer) of Bharti AXA Life, where he helped build a world class finance department and also successfully lobby for tax and other regulatory reforms has been his career highlight.

Currently Srini is an independent director on the Board of Aegon Life Insurance Company and Acko General Insurance Company also chairs their Board Audit Committee. He is also on the Board of GOQii Technologies India Private Limited, a leading InsureTech start up headquartered in Mumbai.